



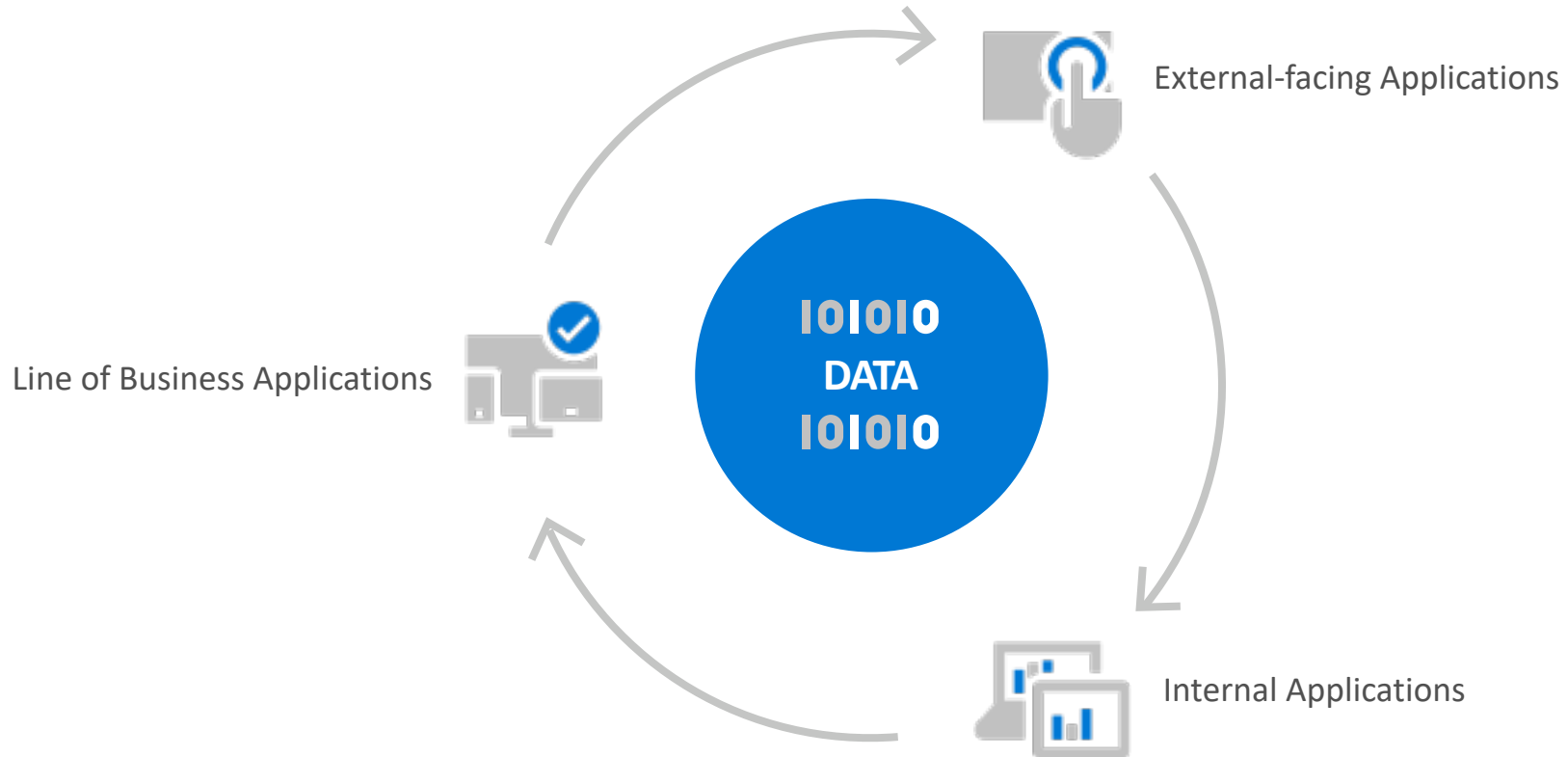
App Modernization

Future-proof the applications
that power your business today.

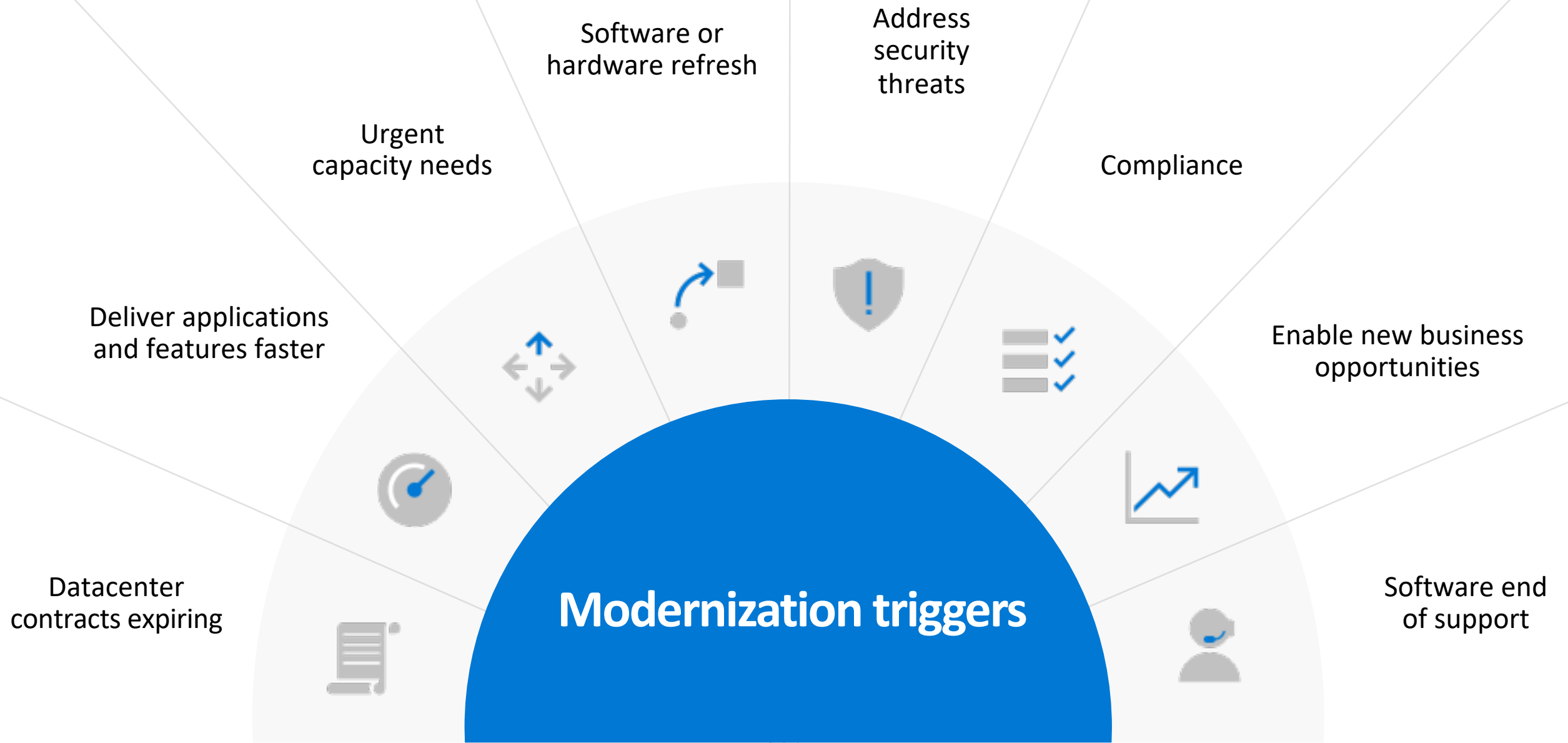


Introduction + Challenge

Business is powered by applications



Triggers for App migration



Challenges

Keeping up with the speed of business



Code

More resilient and scalable applications

Adding new features and functionality without taking applications down

Future-proof applications



Infrastructure

Heterogeneous workloads

Hybrid deployments

Security and management

Continuous monitoring

Cost management



Data

Data growth and data silos

Incongruent data types

Performance constraints

Complexity of solutions

Rising data maintenance costs

Security issues and data breaches



Application Delivery

Shorter release cycles

Improved software quality

Responding faster to bugs and security incidents

Learning from real usage to continuously improve applications

Are your applications ready?



Today

Application silos, built in isolation

Limited set of platforms and form factors

Overabundance of data

Servers and infrastructure to manage

Upfront capacity planning, fixed scale



Future


Multi-channel applications, covering all touchpoints

Many platforms, devices and form factors

Data-driven intelligence in applications

Focus on application functionality, not infrastructure

Elastic, unlimited scale



How can I make sure that my existing applications can take maximum advantage of cloud capabilities?

I'm worried that I need to start from zero and rebuild for the cloud?

How do I get started, I have so many apps!



The application journey to the cloud

The journey to the cloud can be through various routes



IaaS/VM/Compute

Own your home



Platform as a Service

Bed and breakfast



Serverless

Hotel

Modernizing with managed services



Challenges

Infrastructure management slows down business processes

Inefficient resource management

Lock-in to a limited (legacy) stack. Lack of portability across clouds

Deployment not automated, slow, wasted time due to manual tasks

Production infrastructure can not be replicated on developer machines



Azure Benefits

Managed services let you focus on apps, not admin and speed up deployments

Smaller instances increase packing density and improve resource utilization

Managed services support all stacks. Containers run on any cloud

Fast and agile app deployment with built-in DevOps and instant startup

Environments are consistent across development, test and production



Closing

Lower your TCO by moving to Azure

Azure offers many ways to save money

78%

savings by migrating
datacenters to Azure instead
of staying
on-premises

68%

savings by rehosting
applications on
Azure PaaS

63%

savings by rearchitecting
applications for Azure

5x

lower cost for Microsoft
workloads compared to AWS

Source

Azure TCO Calculator at www.azure.com/tco



How we can help

Let's have a deeper discussion about ***your*** journey to Azure.

Datacenter Migration

Windows Server on Azure

Linux on Azure

SAP on Azure

Azure Stack

Security and Management

Business Continuity Disaster Recovery

High-performance Computing

Application Modernization

DevOps

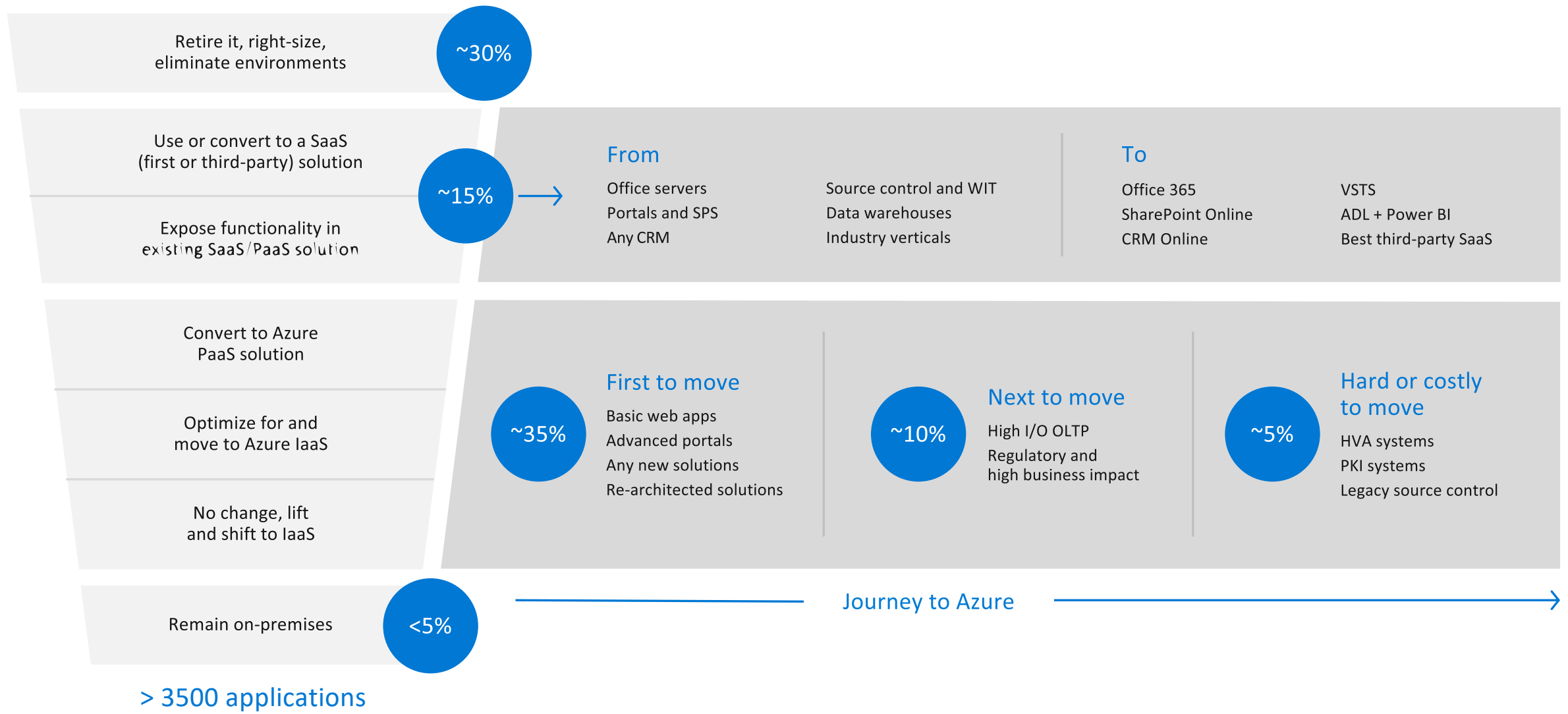


Thank you



Journey to the cloud

Example demonstrating modernization a Fortune 500 application portfolio



Our top 3 learnings

1. It's a great opportunity to 'clean house' - retire applications that are no longer used or consolidate and transition functionality to off-the-shelf solutions where possible.
2. No cloud hosting model (IaaS, PaaS, SaaS) should be taken off the table too early.
3. Move custom applications in stages:
 - Move simple workloads directly to PaaS: web sites, static portals, standard three-tier applications
 - Migrate complex solutions to IaaS first and gradually modernize later to unlock immediate benefits
 - Keep legacy/undocumented code as-is and surround it with serverless functions to add features